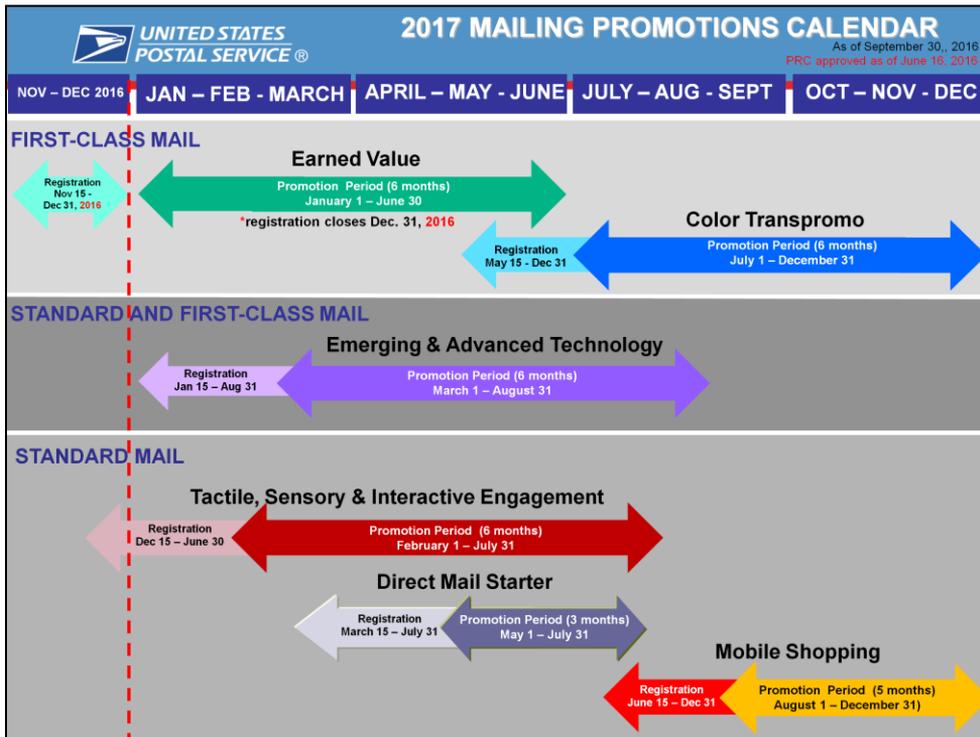


2017 Earned Value Promotion

October 26, 2016

- **2017 Promotions Calendar**
- **Overview of 2017 Earned Value Promotion**
- **Promotion Dates**
- **Process**
- **Benefits**
- **Registration Process**
- **What is New?**
- **Resources**
- **Questions**





Discuss the Registration and Promotion Periods for each Promotion in the 2017 Mailing Promotions Calendar

Earned Value



Mailers enrolled in the 2017 Earned Value Promotion will earn credits for BRM, CRM, and Alternate Postage pieces. Credits can be applied toward future mailings of First-Class Mail presort and automation cards, letters and flats and Standard Mail letters and flats.

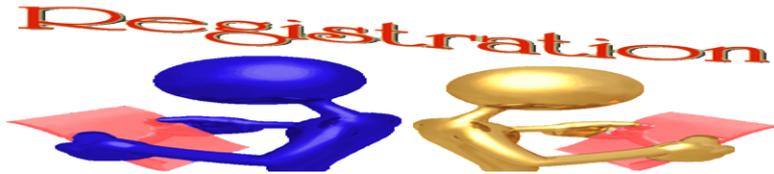
Registration Period: November 15th through December 31st 2016

Promotion Period: January 1st through June 30th 2017

Eligible Mail: Business Reply Mail, Courtesy Reply Mail,
and Alternate Postage cards and letters

**Acceptance Period
for Credits:** Quarter 1 January 1st through March 31st 2017
Quarter 2 April 1st through June 30th 2017

The volumes must be accepted by September 15th 2017; otherwise the credits will be forfeited. The credits will be released when the participant agrees to their volumes after each quarter.



Earned Value Credits: \$0.05 per BRM, CRM, and Alternate Postage pieces counted based on their enrolled MID's

Expiration Date for Credits: December 31st 2017



Registration

- Register via the Business Customer Gateway (BCG)
- Eligible Permits: Meter, Imprint, OMAS Meter, OMAS Imprint, Precancelled

CRM, BRM, and Alternate Postage

- Must contain Intelligent Mail barcode with the registered MID(s) encoded

Credits

- Mailings must be submitted electronically via Mail.dat, Mail.XML, or Postal Wizard

Earned Value Credits

- RR in the CCR field or use the dropdown menu in Postal Wizard

Earned Value Credits

- \$0.05 per CRM, BRM, and Alternate Postage pieces counted

Flexible

- Can be combined with other incentive promotions to further increase savings
- Mailers can apply earned value credits to mailings of FCM Presort and Automation cards, letters, and flats or Standard Mail letters and flats





Sign In

Username

Password

Sign in

[Forgot password?](#)

Not a registered USPS Business Customer yet?

Register for free

New BCG Users:

1. Navigate to the BCG: <https://gateway.usps.com>
2. Click Register for Free
3. Enter the required information: username, password, security questions, name and basic contact information. If you have a CRID you will need to enter it here. Click Create Account. If you do not have a CRID you will automatically be assigned one.
4. You will receive an automatic email confirming that your Business Account/CRID has been activated. Now you can log into the system and enroll for the 2017 EV Promotion using the steps for the existing BCG Users.

Sign In

Username

Password

[Forgot password?](#)

Existing BCG Users:

Business Account Holders can go directly to the enrollment process.

Log into the BCG at <https://gateway.usps.com>



There are four steps to enroll in the Earned Value Promotion:

1. Navigate to the BCG: <https://gateway.usps.com> and sign in to display the Welcome Screen
2. Select Mailing Services to the left of the Welcome Screen

✚ Every Door Direct Mail more info >	GO TO SERVICE
✚ Incentive Programs more info >	GO TO SERVICE
✚ Intelligent Mail Small Business (IMsb) Tool more info >	GO TO SERVICE

1. Go to Incentive Programs in the list displayed; Select **Go to Service**

UNITED STATES POSTAL SERVICE **Begin Enrollment**

UNITED STATES POSTAL SERVICE USPS.COM | GATEWAY | HELP | SIGN OUT

Welcome Click the incentive name to get more information or to begin enrollment.

Earned Value

Short description for the EVI program (SIT)

[Emerging Technologies](#)

The Emerging Technologies Promotion is designed to drive online product purchases by putting direct mail and catalogs containing mobile-optimized coupons and promotional offers into consumers' hands in time for Black Friday and Cyber Monday, the busiest shopping time of year. The promotion will offer online merchants an upfront 2% postage discount on Standard Mail and First-Class Mail letters, flats and cards (presort and automation) that include a mobile barcode or print/mobile technology.

[Picture Permit](#)

Picture Permit Incentive. Please Participate

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Select the *Earned Value Promotion* and then select **Begin Enrollment**

UNITED STATES POSTAL SERVICE® **Enrollment Tasks**

UNITED STATES POSTAL SERVICE® USPS.COM | GATEWAY | HELP | SIGN OUT

Earned Value **Enrollment Status: IN PROGRESS** [Back to Incentives Home](#)

Program Summary **Earned Value**
 Review
 ing description for Earned Value incentive (SIT)

Additional Contact Information **Enrollment Status - In Progress - 0 out of 5 steps completed**
 Incomplete Please complete all of the steps below to enroll.

Enrollment Steps (5)

- [+] Additional Contact Information - *Incomplete*
- [+] Locations - *Incomplete*
- [+] Mailer IDs - Not Available
- [+] Payment Accounts - *Incomplete*
- [+] Certification - Not Available

Locations **Payment Accounts**
 Incomplete Show Additional Information

Program Assistance

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Follow the Enrollment Tasks

Complete the Enrollment tasks by using the tabs located on the left-hand side of the page, or by clicking the links associated with each step. As you complete each task, the system will display the task as “Complete”. Some Enrollment tasks become available only after other tasks have been completed.

UNITED STATES POSTAL SERVICE® **Additional Contact Information**

UNITED STATES POSTAL SERVICE® USPS.COM | GATEWAY | HELP | SIGN OUT

Earned Value **Enrollment Status: IN PROGRESS** [Back to Incentives Home](#)

Program Summary
Earned Value
 Overview
 Long description for Earned Value incentive (SIT)

Additional Contact Information Incomplete
✔ **Enrollment Status - In Progress - 0 out of 5 steps completed**
 Please complete all of the steps below to enroll.

Enrollment Steps (5)

- [+] Additional Contact Information - Incomplete
- [+] Locations - Incomplete
- [+] Mailer IDs - Not Available
- [+] Payment Accounts - Incomplete
- [+] Certification - Not Available

Locations Incomplete

Payment Accounts Incomplete

Program Assistance

▶ Show Additional Information

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Additional Contact Information

The Additional Contact Information page allows you to save contact information for an alternative primary contact and for a technical contact. You are required to enter the information for the alternative primary contact in order to complete this task.

The screenshot displays the USPS 'Locations Tab' interface. At the top, the USPS logo and 'UNITED STATES POSTAL SERVICE' are visible on the left, and 'Locations Tab' is on the right. Below the header, there's a navigation bar with 'USPS.COM | GATEWAY | HELP | SIGN OUT'. The main content area shows 'Earned Value' with an 'Enrollment Status: IN PROGRESS' and a 'Back to Incentives Home' button. A sidebar on the left contains menu items: 'Program Summary', 'Additional Contact Information' (Incomplete), 'Locations' (Incomplete), 'Payment Accounts' (Incomplete), and 'Program Assistance'. The 'Locations' item is highlighted with a green checkmark icon. The main content area under 'Earned Value' includes an 'Overview' section with a long description for the Earned Value incentive (SIT), an 'Enrollment Status - In Progress - 0 out of 5 steps completed' section, and a list of 'Enrollment Steps (5)'. The steps are: '[+] Additional Contact Information - Incomplete', '[+] Locations - Incomplete', '[+] Mailer IDs - Not Available', '[+] Payment Accounts - Incomplete', and '[+] Certification - Not Available'. A 'Show Additional Information' button is at the bottom of the steps list.

Locations Tab

The Locations page allows you to review your participating mailing locations. You must verify the accuracy of the displayed locations and select the <I Agree> button to complete this task.

You will want to enroll all locations/CRIDs for which there are eligible MIDs you wish to use for the Earned Value Promotion. If CRIDs are missing the MIDs associated to those CRIDs will not be enrolled in the promotion and therefore you will not receive any credits. Therefore, you will need to go back into the BCG and follow the steps into the Earned Value Promotion. Once you are in the promotion then you will need to go to the Locations Tab and add them. Next you will need to verify the accuracy of the displayed locations and select the <I Agree> button to complete this task.

United States Postal Service **Mailer IDs Tab**

USPS.COM | GATEWAY | HELP | SIGN OUT

Earned Value **Enrollment Status: IN PROGRESS** [Back to Incentives Home](#)

Program Summary
Verify that your Mailer IDs are listed correctly and select the <I Agree> button below to complete this enrollment step. If one or more of your MIDs is missing, please click this link to the [Business Customer Gateway](#) and verify that the location to which the MID is linked is registered for the Incentive Programs service.

For more information regarding the data in the columns, place your cursor over the column title.

Additional Contact Information Per Page: 20
Incomplete

Filter: --Select Table-- by --Select Category-- for

Locations
Complete

Mailer IDs Showing 1 - 2 of 2
Incomplete

MID	CRID	Address			ZIP Code	Tracking Request Date
		Street Address	City	State		
900005975	20163390	201 D STREET	DELAWARE	DC	20024-2198	
900005976	20163390	201 D STREET	DELAWARE	DC	20024-2198	

Export options: [CSV](#) | [Excel](#) | [XML](#) | [PDF](#)

Payment Accounts
Incomplete

Program Assistance

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Mailer IDs Tab

The Mailer IDs tab will only become available once the Locations tab has been completed. It allows you to review your participating mailer IDs. You must verify the accuracy and completeness of the mailer IDs and select the <I Agree> button to complete this task.

Note that you will need to enroll all CRIDs/locations for which there are eligible Mailer IDs that you plan to use for the promotion. Only business locations that are registered for the Incentive Program's service will have their associated Mailer IDs displayed in the Mailer IDs tab.

Unavailable Mailer IDs

Multiple Mailer IDs may be Unavailable for enrollment to you when they have already been enrolled by another user. A Mailer ID is referred to as shared when its parent CRID (i.e. the CRID to which it belongs to) has been registered for the Incentive Program's service by multiple users.

Adding a Mailer ID post-agreement

If a Mailer ID is added to one of your participating CRIDs after you have already agreed to the list presented in the Mailer IDs tab and you want it to participate in the program, you must refresh your list of MIDs. To do this, you must return to the MIDs tab and follow

the steps indicated on the page.

UNITED STATES POSTAL SERVICE® **Payment Accounts Tab**

Your permit accounts are shown below. Verify that what is listed is correct. If you do not see a permit and you are sure that it is linked to one of the enrolled CRIDs displayed in the Locations tab, take the following steps to link the missing permit. **Cropped Page**

Selected (Multiple) Permits: Showing 1 - 1 of 1

	Permit	Type	Finance Number	CRID	ZIP/Postal Code	CAPS	Percentage
Remove	899	PI	164950	94543555	619389998		50

Totals Percentage 50% [Update Percentage](#)

Eligible Permits: Showing 1 - 1 of 1

	Permit	Type	Finance Number	CRID	ZIP/Postal Code	CAPS
Add	* 1000	PC	517716	4430515	240229998	

Export options: [CSV](#) | [Excel](#) | [XML](#) | [PDF](#)

Ineligible Permits: Showing 1 - 4 of 4

	Permit	Type	Finance Number	CRID	ZIP/Postal Code	CAPS
	* 17353025	PE	999924	4430515	99998	
	* 9205823	PE	999924	4430515	99998	
	* 17353025	PE	999922	4430515	999990000	
	* 9205823	PE	999922	4430515	999990000	

Export options: [CSV](#) | [Excel](#) | [XML](#) | [PDF](#)

Custom MSP Permit Search

Please check with your MSP on what permit information should be entered.

* Permit Number: * Permit Type:
 City: * State Code:

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Payment Accounts Tab (for Mail Owners) / Permit Accounts (for MSPs)

The Payment Accounts tab allows you to review the permits that are associated to your registered business locations. If a permit is added to one of your participating CRIDs, you have to wait 30 minutes for the new permit to display on the page. In order to use the credit accrued during the promotion, you will have to use your selected permit/permits to pay for postage when claiming the incentive in the postage statement. You must verify the accuracy and completeness of the permits so that you will be able to use the credit you accrued during the promotion. Once you have verified your permits you must finalize your permit selections before the award claim period begins. You can do so by clicking on the <I Agree> button.

Selecting Multiple Permits

You can select one or more permits to split your credit by allocating percentage values to each permit. You may select an eligible or custom permit. To assign a percentage value to a single permit or multiple

permits, click on the ADD button displayed under the Eligible Permits table.

Program Summary

Your permit accounts are shown below. Verify that what is listed is correct. If you do not see a permit and you are sure that it is linked to one of the enrolled CRIDs disolved in the Locations tab, take the following steps to link the missing permit.

Cropped Page

Additional Contact Information
Complete

Locations
Complete

Mailer IDs
Complete

Payment Accounts
Incomplete



Certification
Complete

Activity Report
Incomplete

Selected (Multiple) Permits: Showing 1 - 1 of 1

Remove	Permit	Type	Finance Number	CRID	ZIP/Postal Code	CAPS	Percentage
	899	PI	164950	94543555	619389998		50

Totals Percentage 50%

Update Percentage

Eligible Permits:

Showing 1 - 1 of 1

Add	Permit	Type	Finance Number	CRID	ZIP/Postal Code	CAPS
	* 1000	PC	517716	4430515	240229998	

Export options: CSV | Excel | XML | PDF

Ineligible Permits:

Showing 1 - 4 of 4

Permit	Type	Finance Number	CRID	ZIP/Postal Code	CAPS
* 17353025	PE	999924	4430515	99998	
* 9205823	PE	999924	4430515	99998	
* 17353025	PE	999922	4430515	999990000	
* 9205823	PE	999922	4430515	999990000	

Export options: CSV | Excel | XML | PDF

Custom MSP Permit Search

Please check with your MSP on what permit information should be entered.

* Permit Number: * Permit Type:
 City: * State Code:

Changing my selected permit – Eligible Permits

You can change the selected eligible or custom permit at any time up to the start of the Award Claim Period. To change your permit percentage allocation click on the remove button. Be sure to click on the I Agree button once you make your changes.

Note: Once the Award Claim Period has started your permits and credit allocations are sent to PostalOne! and cannot be changed.

Eligible and Ineligible Permits

USPS.COM | GATEWAY | HELP | SIGN OUT

Earned Value
Enrollment Status: IN PROGRESS
Back to Incentives Home

Your permit accounts are shown below. Verify that what is listed is correct. If you do not see a permit and you are sure that it is linked to one of the enrolled CRIDs displayed in the Locations tab, take the following steps to link the missing permit.

Cropped Area

Eligible Permits: Showing 1 - 3 of 3

	Permit	Type	CRID	ZIP/Postal Code	CAPS
<input checked="" type="radio"/>	* 90334	PI	20166917	23250	
<input type="radio"/>	* 16868	PI	5155336	46468	16169
<input type="radio"/>	76868	PI	5170321	50468	161667

Export options: CSV | Excel | XML | PDF

Ineligible Permits: Showing 1 - 1 of 1

	Permit	Type	CRID	ZIP/Postal Code	CAPS
<input checked="" type="radio"/>	90334	PP	20166917	23250	

Export options: CSV | Excel | XML | PDF

* - Indicates a Payment/Permit Account that is linked to a CRID that you share with another user

Program Summary

Additional Contact Information
Complete

Locations
Complete

Mailer IDs
Incomplete

Payment Accounts
Complete

Program Assistance

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Eligible and Ineligible Permits

Based on the permit types allowed by the incentive program, your permits will be sorted as eligible or ineligible For the Earned Value Promotion. The only eligible permits are Metered (MT), Precanceled (PC), Permit Imprint (PI), OMAS Imprint (OI), and OMAS Metered (OM).

**Program
Assistance**
Complete

<input type="radio"/>	811	PE	20488611	20024	12000
<input type="radio"/>	1122	PE	20488611	20024	12000
<input type="radio"/>	298	PP	20488611	20024	12000
<input type="radio"/>	10083	PE	20488611	20024	12000
<input type="radio"/>	1610	PI	20488611	20024	12000
<input type="radio"/>	213	PI	20488611	20024	12000
<input type="radio"/>	33333333	PE	20488611	20024	12000
<input type="radio"/>	22222222	PE	20488611	20024	12000
<input type="radio"/>	90013	OM	20488611	20024	12000

Export options: CSV | Excel | XML | PDF

Custom MSP Permit Search

Please check with your MSP on what permit information should be entered.

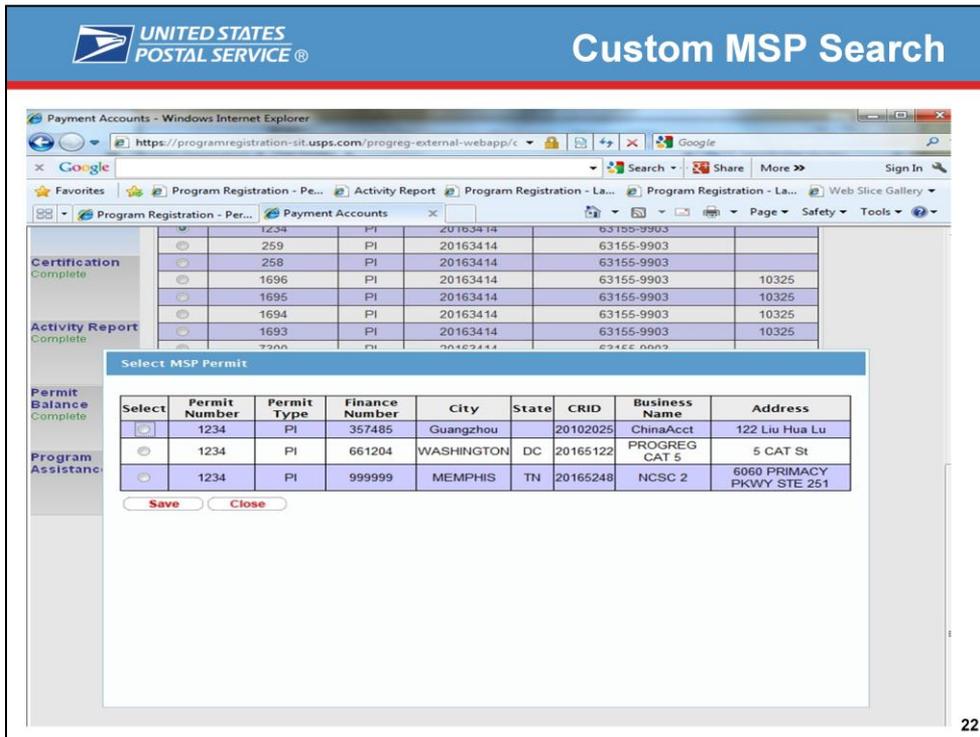
* Permit Number: * Permit Type: --Select Category--

City: * State Code:

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Custom MSP Permit Search

The Custom MSP Permit Search is available to Mail Owners in order to search for and retrieve MSP permits the credit will be applied to. A MSP permit can be selected up until the start of the Award Claim Period . The Permit Number, Permit Type, and State Code are denoted as required fields; the City is optional for the user to enter.



Custom MSP Permit Search

Once a MSP Permit is searched for, a “Select MSP Permit” pop-up will display the Permit Number, Permit Type, Finance Number, City, State, CRID, Business Name, and Address of the company. The user can select which MSP Permit will receive the credit by clicking <Save>. Then the pop-up window will close and the MSP Permit table will be populated with your selection on the Payment Accounts screen with the following fields: Permit Number, Permit Type, CRID, ZIP/Postal Code, and CAPS info.

Custom Mail Owner Permit Search

Ineligible Permits: Showing 1 - 19 of 19

Permit	Type	CRID	ZIP/Postal Code	CAPS
811	PE	204		
1122	PE	204		
233	PE	204		
544	PE	204		
804	PE	204		
10083	PE	204		
33333333	PE	204		
22222222	PE	204		
306	PP	204		
298	PP	204		
305	PP	204		
50	PE	204		
28003	MR	204		
173000	PE	204		
131000	PE	204		
77777	PE	204		
42	PP	204		
318	PP	204		
370	BR	204		

Select Permit

Select	Permit Number	Permit Type	Finance Number	City	State	CRID	Business Name	Address
<input checked="" type="checkbox"/>	175	PI	414080	SARATOGA SPGS	NY	20165090	QUAD GRAPHICS SARATOGA SPRINGS	56 DUPLAINVILLE RD

Custom Mail Owner Permit Search

Please check with your Mail Owner on what permit information should be entered.

* Permit Number: * Permit Type:

City: * State Code:

Once a Mail Owner Permit is searched for, a “Select Permit” pop-up will display the Permit Number, Permit Type, Finance Number, City, State, CRID, Business Name, and Address of the company. The user can select which Mail Owner Permit will receive the credit by clicking <Save>. Then the pop-up window will close and the Mail Owner Permit table will be populated with your selection on the Permit Accounts screen with the following fields: Permit Number, Permit Type, CRID, ZIP/Postal Code, and CAPS info.

UNITED STATES POSTAL SERVICE® **Certification Tab**

UNITED STATES POSTAL SERVICE® USPS.COM | GATEWAY | HELP | SIGN OUT

Holiday Mobile Shopping Promotion **Enrollment Status: ENROLLED** **Unenroll** **Back to Incentives Home**

Program Summary To complete enrollment into the program, you must agree to the legal statement below. If you choose to disagree, your enrollment will not be completed and you will be routed to the Program Assistance page to initiate correspondence with USPS regarding your concerns.

Additional Contact Information Complete
Locations Complete
Payment Accounts Complete

Certification Complete

Activity Report
Program Assistance

Certification Agreement:
 By checking the "I Agree" button below, I declare that I have reviewed the Program Requirements Document and agree to follow the terms of the Holiday Mobile Shopping promotion as outlined in the Domestic Mail Manual and program requirements document available for download on the Incentive Programs description page. I further declare that the accounts (permit numbers) and locations (Customer Registration IDs) listed in this enrollment are correct and that I intend to participate in the promotion using any combination of these accounts. I understand that, though enrolled, I am not required to participate and I can obtain details online at gateway.usps.com or ask USPS® questions regarding my enrollment. If I am a Mail Service Provider (MSP), I declare as follows: (i) that I am authorized to use the Mailer IDs (MID) or Customer Registration IDs (CRID) as listed in this enrollment and in electronic files I intend to submit to the USPS, (ii) that I am authorized to represent each of the customers I enroll, (iii) that I have provided each customer (the Mail Owner) with the documents/rules, and (iv) that I have informed each of my customers of the terms of the promotion.

I Agree I Disagree

Important that mailer selects "I Agree" to complete registration process!

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Certification Tab

The Certification tab becomes available once the preceding steps have been completed. You must agree to the Certification Agreement by selecting the <I Agree> button to complete this final enrollment step. Upon agreeing, you are enrolled in the promotion. You will know that you are fully enrolled when you see the Enrollment Status change to "Enrolled".

Permit Number and Percentage Allocation

Permit Number	Permit Type	Finance Number	Percent Allocated	Amount
42	PI	517716	50%	\$1,111.11
81	PI	517716	50%	\$1,111.11
Total Available Credit				\$2,222.22

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Activity Report Tab

Once completely enrolled, the Activity Report tab and Permit Balance tab will display below the Certification tab.

The Activity Report section provides both a high-level and a detailed view of volume and earned credits from Business Reply Mail (BRM), Courtesy Reply Mail (CRM), and Alternate Postage pieces. It lets you know where your earned credit is coming from. You will have to agree to the volume and credit acquired in order to receive the credit.

The top section of the Activity Report, displays the percentage allocated to the permits and credit amount. This information will update automatically if you decide to change your percentage allocation on the payment accounts tab.

Earned Value Summary

Earned Value Summary

Award Start Date	Award End Date	Total Volume CRM	Total Volume BRM	Award Amount
10-30-2013	11-08-2013	0	0	\$0.00
	Subtotal	0	0	\$0.00
	Adjustment	222,222	0	\$2,222.22
	Grand Total	222,222	0	\$2,222.22
			Other Credit *	\$0.00
			Total Available Credit	\$2,222.22

* Credit belongs to other users

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Earned Value Summary

Total Volumes for each piece type (i.e., BRM or CRM) are obtained by adding up the tracked volumes across all your participating Mailer IDs. The Award Amount is computed based on the Total Volume which is obtained by adding up Total CRM Volume multiplied by the CRM Credit Per Piece and Total BRM Volume multiplied by the BRM Credit Per Piece. [Note: The credit per piece for BRM and CRM are defined by the Program office.]

As a mailer, you can see how your earned Award Amount grows as more and more returned pieces are scanned and entered into the system.

The *Other Credit* field will only be populated if other mailers from your company enrolled in the program and selected the same permit as you for their award destination account. The Other Credit field displays the total award amount earned by these mailers. Note that all mailers who are authorized to use a permit could use the credit associated to it once it has been released by the Program Office.

Earned Value Detail Report

Earned Value Detail Report

CRID	Company	MID	JUN 2012		JUL 2012		AUG 2012		P
			CRM Pieces	BRM Pieces	CRM Pieces	BRM Pieces	CRM Pieces	BRM Pieces	
20400413	Company A	900008256					148	448	
20499224	Company B	900008303		296		1,359		2,371	

SEP 2012		OCT 2012		Total CRM	Total BRM	Total CRM Adjustment	Total BRM Adjustment	Net CRM	Net BRM	Credit Amount for CRM	Credit Amount for BRM
CRM Pieces	BRM Pieces	CRM Pieces	BRM Pieces	CRM	BRM	Adjustment	Adjustment	CRM	BRM		
1,048	2,048	3,448	1,196	5,944	-20	0	1,176	5,944	\$1,176.00	\$297.20	
	202	1,064	0	5,292	30	60	30	5,352	\$30.00	\$267.60	

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Earned Value Detail Report

The bottom section, Earned Value Detail Report, provides a detailed view by Mailer ID (MID). Each row represents a different MID for which it displays the total returned volume broken down into CRM and BRM pieces by month.

Permit Balance Report

Company Name	Permit Number	Permit Type	Finance Number	Credit Acquired	Credit Used	Number Of Postage Statements	First Class	Standard Mail	Non-Profit	Credit Balance	Date and Time Credit Released	
							Credit Used	Number Of Postage Statements	Credit Used			Number Of Postage Statements
Core Mailers	42	PI	517716	\$1,111.11	(\$50.20)	1	0	2	\$0.00	0	\$782.71	11/14/2013 13:44
Core Mailers	81	PI	517716	\$1,111.11	(\$1,111.11)	1	\$0.00	0	\$0.00	0	\$0.00	11/19/2013 8:34

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Permit Balance Report

The top section of the Permit Balance report, the Permit Balance Summary, displays a high-level view of your credit usage by mail class. Information is refreshed nightly to reflect data updates from the previous day.

This view lets you track the history of your credit's usage. It provides high-level information such as the amount of credit used per mail class, the number of postage statements per mail class on which the credit was used, and the remaining credit balance.

As a mailer, you can see how your earned credit gets used as you claim the incentive by populating the promotion code in your eDoc submissions.

Permit Balance Detail

Mailing Date	Postage Statement Seq Number	Mail Class	Total Adjusted Postage	Total Pieces	Incentive Amount
12/12/2012	5200438	SM	\$159,154.14	650,105	-\$5.98
12/12/2012	5200439	SM	\$70,805.94	300,109	-\$5.98
12/12/2012	5205457	SM	\$.40	1	-\$5.98
12/12/2012	5205475	FC	\$34.87	94	-\$5.98
12/12/2012	5205480	FC	\$34.87	94	-\$5.98
12/12/2012	5205695	FC	\$228.66	980	-\$5.98
12/12/2012	5224673	SM	\$1,078.64	5,474	-\$5.98
12/12/2012	5224720	SM	\$364.32	0	-\$5.98
12/12/2012	5224722	SM	\$160.43	0	-\$5.98
12/12/2012	5224733	SM	\$.84	4	-\$5.98

[Download to Excel](#)

The bottom section, the Permit Balance Detail, provides a detailed view of your credit usage broken down by each individual Postage Statement. It lets you track the history of your credit usage giving you detailed information such as the amount of credit used per postage statement, the date when it was used, and the Postage Statement Sequence Number.

Earned Value Promotion 2016	Earned Value Promotion 2017
<ul style="list-style-type: none"> • Eligible Mail: CRM and BRM Pieces 	<ul style="list-style-type: none"> • Eligible Mail: CRM, BRM, and Alternate Postage cards and letters
<ul style="list-style-type: none"> • 3 Month Promotion Period 	<ul style="list-style-type: none"> • 6 Month Promotion Period
<p>April 1st through June 30th 2016</p> <ul style="list-style-type: none"> • 1 Acceptance Period for Credits 	<p>January 1st through June 30th 2017</p> <ul style="list-style-type: none"> • 2 Quarter Acceptance Periods for Credits
<ul style="list-style-type: none"> • \$0.02 per BRM and CRM pieces counted based on their MID's for first time mailers or those who did not meet or exceed each BRM and CRM MID's previous total counts from the 2015 Earned Value Promotion • \$0.03 per BRM and CRM pieces counted when mailers meet or exceed each BRM and CRM MID's previous total counts from the 2015 Earned Value Promotion 	<ul style="list-style-type: none"> • \$0.05 x Total BRM Pieces Counted Based On Each MID by Quarter • \$0.05 x Total CRM Pieces Counted Based On Each MID by Quarter • \$0.05 x Total Alternate Postage Pieces Counted Based On Each MID by Quarter
<ul style="list-style-type: none"> • Threshold to qualify for higher credit 	<ul style="list-style-type: none"> • No threshold to receive \$0.05 credit

The Earned Value Program Office email is: EarnedValue@usps.gov

The Promotions Office responds to all inquiries within 4 business days upon receipt of emails to the promotion email address.

The Alternate Postage Program Office email is:
alternatepostage@usps.gov

The Program Requirements and FAQs are posted on RIBBS
<https://ribbs.usps.gov/index.cfm?page=mailingpromotions>





And that concludes our presentation. Any questions?